



**Meeting Agenda  
Sept 13<sup>th</sup> 2016  
Florianópolis, SC, BRAZIL  
Hotel Costão do Santinho**

**9:00 am – Welcome**

**9:15 / 10:15 – Global Advocacy**

- **Governance**
- **Funding**
  - Jesus Rueda and Andy Fish

**10:15 / 10:45 – Communication / Website**

Jesus / Tharini

**10:45 / 11:00 – Coffee Break**

**11:00 / 15:30 - The Best Practices for Communicating the Value of Diagnostics**

**11:00 / 11:30 – JACRI / JAIMA**

**11:30 / 12:00 – EDMA**

**12:00 / 12:30 – MEDEC**

**12:30 / 14:00 – Joint Lunch GMTA / GDA**

**14:00 / 14:30 – AdvaMedDx**

**14:30 / 15:00 – CBDL / ALADDIV**

**15:00 / 15:30 – IVD Australia (?)**

**15:30 / 16:30 – Wrap up Session**